

AGAPI EXPANDS GLOBAL NETWORK WITH FOUR NEW DESTINATIONS ACROSS FOUR CONTINENTS

An expansion that represents far more than four new boating locations

Agapi Boat Club announces the expansion of its international network with four new destinations: Fort Lauderdale (USA), Antibes-Cannes (France), Bahrain (GCC) and the Maldives. Spanning North America, Europe, the Middle East and the Indian Ocean, the expansion marks another step in Agapi's vision of building the world's leading boating membership network.

What began as a simple idea — making boating easier, more flexible, more sustainable, and more enjoyable — has evolved into a growing international ecosystem connecting members across some of the world's most sought-after boating destinations.

Operating in more than 17 countries, Agapi offers a modern alternative to boat ownership through a membership model that combines premium boats, digital booking technology and fully managed operations. The company also continues to expand its Smart Boat Ownership model, enabling boat owners to activate their vessels within Agapi's global network and professionally managed ecosystem, helping them offset ownership costs.

"This expansion represents far more than four new locations," said Peder Asplund, CEO and Co-Founder of Agapi Boat Club. "Every new destination strengthens our ability to offer members a truly global boating lifestyle. Our ambition has always been to remove the complexity traditionally associated with boating and replace it with easy access, exceptional experiences and complete flexibility."

FORT LAUDERDALE, USA

Gateway to the Caribbean and South Florida

Known by many as the Yachting Capital of the World, Fort Lauderdale offers year-round boating, extensive waterways and direct access to Miami, the Florida Keys and the Caribbean. Together with Agapi's established Club in Miami, the new location further strengthens the company's growing presence in North America.

"South Florida has one of the most dynamic boating communities in the world. People here value quality, flexibility and memorable experiences, which aligns perfectly with the Agapi philosophy," said Martin Dimitrov, General Manager of Agapi Boat Club Fort Lauderdale.

Commenting on the launch, Alejandra Levinas Asplund, Co-Founder of Agapi Boat Club, added: "Few places in the world combine year-round boating, exceptional cruising grounds and such an international mix of boating enthusiasts. Fort Lauderdale has been on our radar for a long time and represents an important step in making the Agapi experience accessible to even more boaters."

BAHRAIN

A New Chapter in the Gulf Cooperation Council (GCC)

Bahrain's launch marks Agapi's entry into the GCC region through a strategic partnership with Roaya Saleh & Sons Holdings. Based at Bahrain Financial Harbour, the new Club combines boating, hospitality and community in a destination known for its unique maritime environment and growing luxury lifestyle market.

"Roaya Saleh & Sons Holdings chose Agapi because of a deep alignment in values. Both companies believe in being hands-on, fully invested, and uncompromising when it comes to quality and experience. Agapi represents a rare concept in the global market — a true luxury membership club in the boating industry," said Fahad Aldhaen, General Manager of Agapi Boat Club Bahrain.

ANTIBES-CANNES, FRANCE

The Heart of the French Riviera

Through a Franchise Partnership with Olympe Yachting, Agapi has expanded into one of the Mediterranean's most iconic boating regions. With a fleet strategically based across Antibes, Golfe-Juan and Cannes, members gain access to the renowned cruising grounds of the Côte d'Azur.

"The French Riviera is one of the world's most vibrant boating destinations, and partnering with Olympe Yachting allows us to bring the Agapi experience to this iconic region with the right local partner," said Alejandra Levinas Asplund.

"Combining Agapi's proven model and our local presence, we are set on building a flagship Club for the region," added Loic Aimé and Stewart Auchnie, Co-Founders of Olympe Yachting.

MALDIVES

The Indian Ocean Awaits

In partnership with Jetée & Co, Agapi is introducing the first member-based Boat Club concept to the Maldives. The initiative creates new opportunities for premium boating experiences in one of the world's most exclusive travel destinations while complementing the country's world-class hospitality offering.

"We see the Maldives as one of the most exceptional destinations globally, where access to the ocean is central to the guest experience," said Peder Asplund. "Through our partnership with Jetée & Co, we aim to offer a seamless and premium way to explore beyond the island with the quality, flexibility and service standards travellers expect."

"We are focused on creating seamless extensions of a resort experience through exclusive access to a premium fleet, all delivered with the highest level of service and discretion. The first ever member-based Boat Club in the Maldives," added Aish Mohamed Saeed, Founder of Jetée & Co.

BUILDING THE FUTURE OF BOATING

As more consumers embrace access over ownership, Agapi continues to pioneer a more flexible way to enjoy life on the water. Today, members can enjoy boating across four continents and four time zones through one growing global network.

And this is only the beginning.

ABOUT AGAPI BOAT CLUB

Agapi Boat Club is a leading international boating membership network offering premium, flexible and hassle-free access to life on the water for both boaters and non-boaters. Operating across more than 17 countries, Agapi combines premium boats, digital technology and local expertise to make boating more accessible, seamless and enjoyable.